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New Leader in Marketing Automation Emerges

EarthIntegrate launches Pando™, an Enterprise Marketing Management Platform (EMMP) that goes beyond marketing automation.

Houston, Aug. 31: EarthIntegrate is proud to introduce Pando™, an Enterprise Marketing Management Platform (EMMP) that makes it easier for heavily regulated industries to remain compliant while capitalizing on the fast-paced changes in the marketing and communication fields.

According to Ryan Farris, President, EarthIntegrate, "Pando gives our customers, and their entire organizations, the unique opportunity to access highly sensitive, heavily regulated collateral and customize each piece for on-demand distribution. In addition, we connect the company's core areas of business, allowing for faster, seamless communication between departments to aid in brand management and ensure that a single, consistent message reaches the right audience at the right time".

Pando offers a new class of EMMP in the widely hyped field of marketing automation. Marketers are realizing that technology must become part of their overall strategy in order to remain competitive in today's world of yesterday's news. Unlike many marketing automation platforms, Pando delivers in a big way.

With Pando, EarthIntegrate's customers can produce marketing materials in a variety of output formats, including mobile and tablet devices; they can also manage internal collateral and inventory items, maintain brand control and consistency, provide access to finance and other departments for appropriate reporting, work seamlessly with IT and sophisticated security requirements, provide tiered access levels for users of their choosing, and so much more. With Pando customers not only have access to an easy-to-use front end but also benefit from a seamlessly integrated back-end for executing deliverables via print, email, mobile, PDF and web, truly providing an end-to-end enterprise system.

EarthIntegrate believes that best-in-class marketing is built on best-in-class technology. With Pando, EarthIntegrate delivers both, bringing comprehensive marketing applications to life through innovative technological solutions and proven expertise. It's great marketing rooted in great technology, the first step to growing a stronger business.

About EarthIntegrate

EarthIntegrate is the leading provider of enterprise marketing management platforms. The EarthIntegrate team is made up of some of the industry's most prominent business analysts, designers, developers, testers and project managers, all dedicated to bringing comprehensive marketing applications to life through innovative technological solutions.

Our system and industry experts define, document and architect scalable solutions tailored to our customers' specific business needs. By integrating best-in-class marketing, creative, technology and procurement practices, we provide clients with a faster, more effective way to grow and manage their marketing initiatives.

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